

List of Business Partnership Innovation Ideas by Order of Highest Rating

I. Partnership 1

International digital exhibition of the natural and historical heritage of the municipalities.

II. Partnership 2

Digital gallery of works of art made with reused and/or recycled materials.

III. Partnership 3

Immersive online cooking sessions based on the use of fair trade, organic and/or local seasonal ingredients.

IV. Partnership 9

Digital home automation system to minimise energy and water consumption. In addition, messages will be sent to raise awareness and encourage responsible behaviour among customers.

V. Partnership 4

Development of augmented reality content with respect for the environment, recycling and responsible consumption.

VI. Partnership 8

Digital marketing campaign to promote the consumption of local seasonal products.

VII. Partnership 7

A digital tool to monitor energy consumption and recycling levels in local tourism businesses, which allows data to be obtained to define messages aimed at visitors and to deepen local sustainable tourism brands.

VIII. Partnership 6

Development of a mobile app to coordinate actions between the different agents in the local tourism value chain in the three municipalities, enabling the development of awareness-raising protocols and collaboration to reduce the carbon footprint of tourism activity, among other uses.



IX. Partnership 5

Online immersion course in the world of coffee - baristas - with fair trade and/or organic and ecological materials.

X. Partnership 10

Development of digital content for immersive actions in the production of the companies involved.

